



THE PLAY4PEACE INITIATIVE

PLAY, PEACE, PROSPERITY,
AND PROGRESS

2025 Media Kit Overview

About The Play4Peace Initiative

The Play4Peace Initiative (P4P) is a nonprofit organization based in Massachusetts, dedicated to uniting urban and suburban communities with local law enforcement through competitive initiatives that promote social justice awareness, wealth building, and community empowerment. Our programs focus on creating opportunities, fostering understanding, and building lasting relationships that drive positive change.

Our Mission

To empower youth, bridge communities, and promote financial literacy and equity through sports, education, and community-driven programs.

2025 Fundraising Goal

Our goal is to raise **\$250,000** to expand our programs and amplify our impact in the communities we serve.

Key Programs

- 1. Community Empowerment Weekend**
An annual celebration bringing together communities through 3on3 basketball tournament, townhall financial literacy workshops, and social justice awareness activities. A prime opportunity for sponsor visibility through branding and on-site engagement.
- 2. Martha's Vineyard Boat to the Basket (MVBB)**
A youth basketball showcase on Martha's Vineyard that fosters opioid awareness, teamwork, leadership, and community connections.
- 3. Flag Football Program**
Designed to engage youth females learn and compete playing flag football and learning and competing about financial literacy.
- 4. After School Community Programs**
Initiatives that offer financial literacy educational support, mentorship, and recreational opportunities to underserved communities.
- 5. Online Learning Program**
A comprehensive platform providing resources for education and community centers, focusing on financial literacy, social justice, and career development.
- 6. Youth Development and Apparel eCommerce**
Opportunities for youth employment through stipends and entrepreneurship, including the creation and sale of branded apparel.

Sponsorship Opportunities

Event Sponsorship Levels (Corporate)

All Event Sponsorship Qualify for Digital Media Advertising

- \$10,000:** Title Sponsor
 - Premier logo placement on all marketing materials and event banners.
 - Featured mentions in press releases and media coverage.
 - Dedicated booth or activation area at events.
- \$5,000:** Gold Sponsor
 - Prominent logo placement on event materials.
 - Recognition in press releases.
- \$2,500:** Silver Sponsor
 - Logo on event banners and materials.
 - Recognition on the P4P website and social media.
- \$1,000:** Community Sponsor
 - Logo included in event materials.
 - Shoutout on P4P social media channels.

Program Sponsorship

Customized sponsorship opportunities are available for specific programs. Contact us to explore how we can tailor a package to meet your marketing goals.

Digital Media Advertising

P4P Digital Media Network includes Website, Newsletter, Social Media, e-mail Campaign and Podcast Network. Packages are available in monthly, quarterly and yearly installments. Can upload own design or send in logo and use P4P Design.

Level	Package	Monthly	Yearly
Bronze	Website Banner(s)	\$50	\$500
Silver	Website Banner(s), 1/8 Page ad Newsletter,	\$100	\$1000
Gold	Website Banner(s)), 1/4 Page ad Newsletter, (1) Monthly Social Media Mention	\$250	\$2500
Platinum	Website Banner(s)), 1/2 Page ad Newsletter, (2) Monthly Social Media Mentions, (1) Monthly e-mail Marketing Banner	\$500	\$5000
Diamond	Website Banner(s)), Full Page ad Newsletter, (4) Monthly Social Media Mentions, (2) Monthly e-mail Marketing Banners, Business Logo on Podcast Network	\$1,000	\$10,000

Join Us in Making a Difference

Partner with The Play4Peace Initiative to create impactful, lasting change in our communities. Your support helps us provide life-changing opportunities, foster meaningful connections, and empower the next generation.

Thank you for your support!

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Together, we can build stronger, more united communities.